Art Now FAQs

What's the aim of the Art Subscription Service?

The goal is to make art more accessible by providing options for people to loan out original fine art painting/s on a monthly basis, without having to commit to buying art outright. This makes owning art more affordable and also gives people the chance to swap and change a painting around and see how they respond to different pieces. It's a fun and easy way to enjoy art – with as little hassle as possible!

Who is this service for?

It is for anyone who cares about their home and workspace environment and would like to inject some new, positive energy into their lives with original artwork. Paintings help transform the look and feel of a space and this service provides a flexible, easy and affordable way to do just that.

It could be suitable for someone who's renting, to make their space feel more like home. Maybe you want to try out a painting or explore your taste without buying upfront. Or perhaps you simply want to update your home with a new look or style – what better way to do this than with some contemporary paintings?

In terms of the workplace, there are numerous studies that highlight the benefits of art at work; it's aesthetically pleasing and can increase employee efficiency, productivity and creativity. Not to mention impress clients and build a better working atmosphere.

There are many reasons to want to loan art and this is a risk-free way to give it a go.

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I love the idea and would like to loan a painting! How do I begin?

You can start by browsing the <u>gallery</u> to see all available paintings. This will have information on the size, and therefore the monthly price. You then need to contact me with your choice, and I will send you a short form to complete. This contains further information which forms the art subscription agreement. Once the initial payment has been made, I will post you the painting (normally within five working days).

Is this just like a Netflix or Spotify subscription?

Just like the ease of having a Spotify or Netflix subscription, Art Now works in a similar way... but better! My service is different because it allows you to use the money you've already spent on loaning art to offset it against the cost of any one of my available paintings.

This is great, because you don't lose out later down the line if you wish to own a painting of your own, or if you'd like to gift one to someone.

What's the difference between the small, medium and large paintings?

The difference is simply in terms of the size. The exact dimensions of each painting can be viewed in the individual descriptions in the <u>gallery</u>. Typically, the dimensions are:

Small painting size: 40cm (height) x 50cm (width) Medium painting size: 61cm (height) x 92cm (width) Large painting size: 81cm (height) x 81cm (width)

Do the paintings come ready to hang?

Yes, they do indeed! The painting will have string and hooks already attached at the back, all ready to hang up in your desired location.

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What if I change my mind on a painting and wish to swap it for another?

Not a problem! You are free to change your mind at any point. You simply need to post the painting back to me and let me know which painting you would like to swap it for. Depending on the size of the painting, we can adjust the monthly subscription rate accordingly.

Are there any additional costs?

Nope, there are no minimum terms, hidden or extra costs. You're dealing directly with me, the artist, and I don't come with any of these additional costs.

What if I wish to buy the painting/s?

You're very welcome to do so at any point. Simply contact me and we can work out the remaining balance. For instance, if a medium sized painting (£9.99 a month) has a sale price of £200 and you've loaned it for 10 months already – then the remaining balance to pay would be £100.

What happens when I no longer wish to loan out the painting/s?

That's fine, you simply need to provide me with one month's notice and to pay for the painting/s to be posted back to me, or to arrange collection. This really is a flexible service, so you can opt in or out at any point.

How do I post the painting/s back?

Please use the packaging that the painting arrived in and use your local post office to return the work.

I still have questions, what do I do?

Everyone has questions, so fair enough! Please <u>contact me</u> directly for any questions you'd like to check with me.