

Art Now: Frequently Asked Questions

What's the aim of the Art Subscription Service?

The goal is to make art more accessible by providing options for people to loan out original fine art painting/s on a monthly basis, without having to commit to buying art outright. This makes it more affordable and also gives people the chance to swap and change a painting around and see how they respond to different pieces. It's a fun and easy way to enjoy art affordably – with as little hassle as possible!

Who is this service for?

It honestly is for anyone who cares about their home and workspace environment, and would like to inject some new, positive energy into their lives with original artwork. Paintings help transform the look and feel of a space and this service provides a flexible, easy and affordable way to do just that.

It could be suited to someone who's renting and doesn't want to spend a lot of money on their space, but still wants to make it feel like home. Maybe you want to try out a painting or explore your taste without buying upfront to see if it works in your home or office. Or perhaps you simply want to update your home with a new look or style – what better way to do this than with some contemporary paintings? In terms of the workplace, there are numerous studies that highlight the benefits of art at work; it's aesthetically pleasing and can increase employee efficiency, productivity, and creativity. Not to mention impress clients and build a better working atmosphere.

As you can tell, there are many reasons to want to loan out art and this is a risk-free way to give it a go.

I love the idea and would like to loan out a painting! How do I begin?

You can start by browsing the [gallery](#) to see all available paintings. This will have information on the size, and therefore the monthly price. You then need to contact me with your choice, and I will send you a short form to complete. This contains further information and forms the art subscription agreement. Once the initial payment has been made, I will post you the painting – normally within three working days.

Is this just like a Netflix or Spotify subscription?

Just like the ease of having a Spotify or Netflix subscription, Art Now works in a similar way... but better! My service is different because it allows you to use the money you've already spent on loaning art to offset it against the cost of any one of my available paintings.

This is great, because you don't lose out later down the line if you wish to own a painting of your own - or if you'd like to gift one to someone.

What's the difference between the small, medium and large paintings?

The difference is simply in terms of the size. The exact dimensions of each painting can be viewed in the individual painting's description, in the [gallery](#). Typically, the dimensions are:

Small painting size: 40cm (height) x 50cm (width)

Medium painting size: 61cm (height) x 92cm (width)

Large painting size: 81cm (height) x 81cm (width)

Do the paintings come ready to hang?

Yes, they do indeed! The painting will have string and hooks already attached at the back, all ready to hang up in your desired location.

What if I'm not sure which painting/s to choose?

Depending on where you live, I'm happy to come over with a selection of paintings that you can choose from in the environment you wish to hang them in. Otherwise, you are free to pick a painting and then later swap it around. It's sometimes important to play around with where you wish to hang the art too. A painting often contains a considerable amount of energy and you may need to see how you react to it over time, before deciding whether it's for you.

What if I change my mind on a painting and wish to swap it for another?

No problem! You are free to change your mind at any point. You simply need to post the painting back to me and let me know which painting you would like to swap it for. Depending on the size of the painting, we can adjust the monthly subscription rate accordingly.

What if I want to loan out several paintings – is there a discount?

There are discounts available depending on the number of paintings and their size. Please contact me directly with the paintings you're interested in to discuss.

How do I arrange payment?

The easiest way is to set up a monthly standing order on an agreed date. I will provide you with the account details at the time you complete the short form.

Are there any additional costs?

Nope, there are no minimum terms, hidden or extra costs. You're dealing directly with me, the artist, and I don't come with any of these additional costs.

What if the painting arrives damaged?

Please take photos and contact me as soon as possible. I will contact the courier to see what has happened.

What if I wish to buy the painting/s?

You're very welcome to do so at any point. Simply contact me and we can work out the remaining balance. For instance, if a medium sized painting (£9.99 a month) has a sale price of £200 and you've loaned it for 10 months already – then the remaining balance to pay would be £100.

What happens when I no longer wish to loan out the painting/s?

That's fine, you simply need to provide me with a month's notice and to pay for the painting/s to be posted back to me, or to arrange collection. This really is a flexible service, so you can opt in or out at any point.

How do I post the painting/s back?

If you are in the Reading/Berkshire area, I am happy to collect the painting/s from you directly at an agreed time. If you are further afield, then the best way is to use the original packaging it came in and to use your local post office. The parcel will need to be posted under 'special delivery' and will cost £11 for a small or medium painting. For all large paintings, and for those loaning multiple items, I will come and collect them from you directly.

I'm a small business owner, are these rates still applicable to me?

For a limited time period, yes, they are still applicable.

I still have questions, what do I do?

Everyone has questions, so fair enough! Please [contact me](#) directly for any questions you'd like to check with me.